



News Release
For immediate distribution

Time to sign up for our 5,000 metre footrace... ...and join the run for fun!

Montreal, Monday, November 19, 2007 — Here we go! The time has come to sign up for the **3rd edition** of the **Montreal Downtown & Underground Event**, presented by **Hydro-Québec** in collaboration with **Milk**, as part of the **MONTREAL HIGH LIGHTS Festival**. Next **Sunday, February 24**, amateur athletes can test themselves against our course, and urban explorers can discover Montreal's underground city in this event, the only one of its kind in the world, organized in concert with **Vélo Québec Événements**. Register now at velo.qc.ca, at montrealenlumiere.com or at 514 521-8687, local 501.

A 5,000 metre race...

Runners who participated in last year's race are eligible for a **10% discount on registration** if they bring in a new participant. The race begins in the **Carrefour Industrielle Alliance**. An official participants' guide will be provided to all registered athletes. Last year, 750 runners tested themselves against our course in this original and unique sporting event, running the 5 km underground circuit through the corridors, tunnels and halls connecting the buildings of the downtown city core. And we're expecting this year's participants to raise the performance bar even higher! The success of the first two editions promises even higher levels of registration and participation, both for the race and the family-and-friends pathway to discovery of Montreal's underground.

We remind all participants—especially those intent on establishing a new speed record—that athlete Stéphane Proulx has held the men's record since the very first edition of the race with a time of 18 minutes and 54.5 seconds. On the women's side, Louise Voghel beat her own 2006 record last year, finishing the course in 22 minutes and 22.5 seconds.

... and 5 km of Montreal's underground waiting to be discovered!

After the race, supporters, friends and parents are invited to discover Montreal from a whole new angle on the **Pathway to Discovery, as surprising, informative, entertaining—and free!—as ever!** A fun and educational 5 km course awaits participants, laid out on the 29.7 km of corridors making up the hidden city, an underground urban network whose scope and importance are unique to Montreal. The whole family will enjoy this original and free walkabout, featuring commentary on numerous points of interest from the **Observatoire de la ville intérieure**. Our partners have organized a slate of continuous activities throughout the course. This exploration of the city's underground secrets is expected to last approximately 80 minutes. The first 3,000 people to arrive will receive special gifts from our cherished sponsors.

To close out the day, it's party time in **Complexe Desjardins**, our partner since the very first day of the Festival. Face-painting, entertainment, balloon-animals... your children will never want to leave! And don't forget the **Active Living Show**, with information kiosks providing the latest news on healthy lifestyle choices and the tremendous array of sportive activities available in the city.

Don't miss the **3rd edition of the Montreal Downtown & Underground Event** on Sunday, February 24, 2008, an entertaining community sports event! Please note that the race is open to people in good physical shape, age 16 and over. The MONTREAL HIGH LIGHTS Festival will take place from February 21 to March 2, 2008.

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Sources:

MONTREAL HIGH LIGHTS Festival – 514 525-5990

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Download photos and press kits: <ftp://ftp.festivalmontrealenlumiere.com>

username: fmlcommclient password: fmlcomm2008

Public information:

HIGH LIGHTS Info Line – 514 288-9955, toll free 1-888-477-9955; montrealhighlights.com

Registration: montrealhighlights.com or velo.qc.ca or 514 521-8687, local 501